



The Vancouver Institute
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The Vancouver Institute Becoming a Sponsor

The Vancouver Institute (VI), an all-volunteer organization, has been in existence since 1916 to bring university and community together. It was co-founded by UBC President Frank Wesbrook to create an opportunity for town and gown to meet on a regular basis to discuss major issues of the day. Since then, the VI has acted as UBC's principal public lecture series, presenting the research of almost 2000 internationally acclaimed speakers over its long tenure.

This public educational forum reaches between 10 and 20 thousand people directly and many more indirectly each year. Over 500 past lectures are now available in either audio or video format through the UBC Library's website¹ and have been viewed or downloaded over 100,000 times in the last few years.

The costs of bringing out-of-town lecturers to Vancouver are met by voluntary yearly subscriptions and welcome donations from public-minded citizens.

Over the past few years, The Institute has been fortunate enough to co-sponsor speakers with Simon Fraser University, the University of Victoria, and several UBC- based organizations and lectureship committees, including TRIUMF, the Irving K. Barber Learning Centre, Cecil and Ida Green, St. John's College, Dal Grauer, J.V. Clyne, Mark Zacher, Leon and Thea Koerner, and E.S. Woodward, as well as outside organizations such as the Vancouver Sun, the Government of Canada, the BC Cancer Foundation, Canadian Association for the Advancement of Science, and the University of Wisconsin-Madison.

Our private sector sponsors include Barrick Gold Corporation and Odlum Brown Limited.

You are invited to contribute to the sustainability of The Institute and support its lecture series by becoming a sponsor of the institute on an annual basis. All donations are tax-deductible.

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Please visit our website for more information: <http://vancouverinstitute.ca/>

You may also visit us on Facebook at: <https://www.facebook.com/TheVancouverInstitute/>

¹ These lectures are available in either audio or video format on-line at either <https://circle.ubc.ca/handle/2429/12708/> or <http://www.library.ubc.ca/archives/vaninsti.html>

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<i>Gold Corporate Sponsor:</i> \$10,000 or more	<ul style="list-style-type: none"> ▪ Recognition as <i>Season Sponsor</i> in advertising products. ▪ Inclusion of your logo on the Vancouver Sun weekly and term ads. ▪ Special recognition and inclusion of your logo on the printed program. ▪ Recognition on the organization’s website and Facebook and lectures. ▪ 10 free memberships for your organization.
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<i>Institute Circle:</i> \$1,000 or more	<ul style="list-style-type: none"> ▪ Recognition on the printed program.
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